



CASE STUDY WILLMOTT DIXON



PROFILE

Company: Willmott Dixon

School: Sir Bernard Lovell Academy

Project: Careers Talks to Years 9, 10, 11 and 12

Sir Bernard Lovell Academy is working with the construction company Willmott Dixon as part of the Adopt a School South West programme. With the construction industry experiencing good levels of growth, the major issue facing the industry is the ageing workforce and declining numbers of new talent entering the industry. Almost without exception, every sector of the industry is struggling to recruit good talent and young people.

To start with, Fifty Year 11 students had the opportunity to listen to a presentation given by Paul Lacy, Operations Manager from Willmott Dixon. Since then there have been more presentations given at the school and a plan of engagement created.

Year 9 Talk

Y9 have just spent a term looking at the World of work in their PSHE lessons which culminated in a visit to the South Glos Ambitions Event at SGS College. Y9 students are also thinking about their GCSE options.

Paul Lacy and two colleagues delivered 2 x 30 minute sessions to Y9 students on Construction – Dispelling the myths about careers in construction. The sessions went very well and the students were very attentive.



2017

- Careers Talks
- 255 students
- Total Intervention hours 1,402.5
- 5.5 hours in School
- 2 Member of Staff



Year 10 Careers Evening

After an initial talk by Sven Rees PSHE/ Careers Co-ordinator) parents and students moved into the Post 16 area and selected three workshops from five – Apprenticeships, Construction, University, The National Citizen Service and Post 16 at SBL Academy. The evening was very successful.

Paul Lacy and two colleagues delivered three effective sessions on dispelling the myths about Careers in Construction. Paul has offered work experience placements to Y10 students and the academy will be promoting this.

Engagement Plan

- Attendance at WEX parents workshop evening 02/11/17 30 mins up to 150 people
- Presentation at Year 11 Careers day January 2018 1 hour up to 210 people
- Year 12 careers presentation Tbc 1 hour 30 people
- Year 10 5 x 1 hour careers workshops 1 hour 210 people
- WEX placements in July 2018
- Tetrahedron Challenge for all of Year 7 TBC 2 hours 210 pupils
- Year 9 Presentation on careers in Construction TBC 1 hour 210 pupils



