### "Did the industry waste a good crisis?"





**Don Ward** www.constructingexcellence.org.uk

#### **Excellence through Collaboration**



A platform for industry improvement to deliver better value for clients, industry and users through collaborative working

"BETTER TOGETHER"

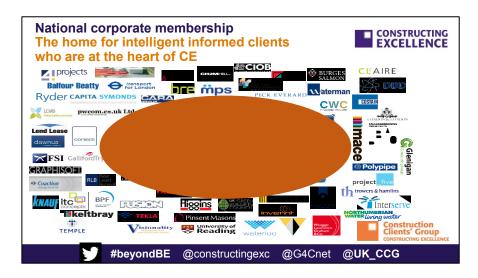




# The Constructing Excellence movement 80 national members, 9 regional Centres, 35 local best practice Clubs (2000 members), 650 G4C members, 9 partners in the International Alliance















#### Nationally we are best known for...



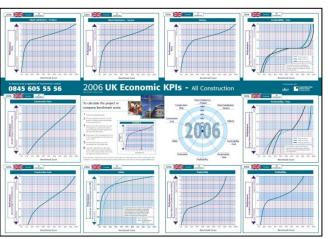
Track record – dating back over 20 years

Demonstrations programme - over 500 projects

KPIs – annual KPI data and industry report published

Regional awards programme – 8 events, 3000 attendees



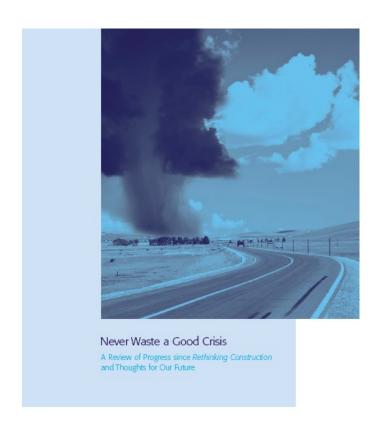






### "Never waste a good crisis" Wolstenholme, 2009

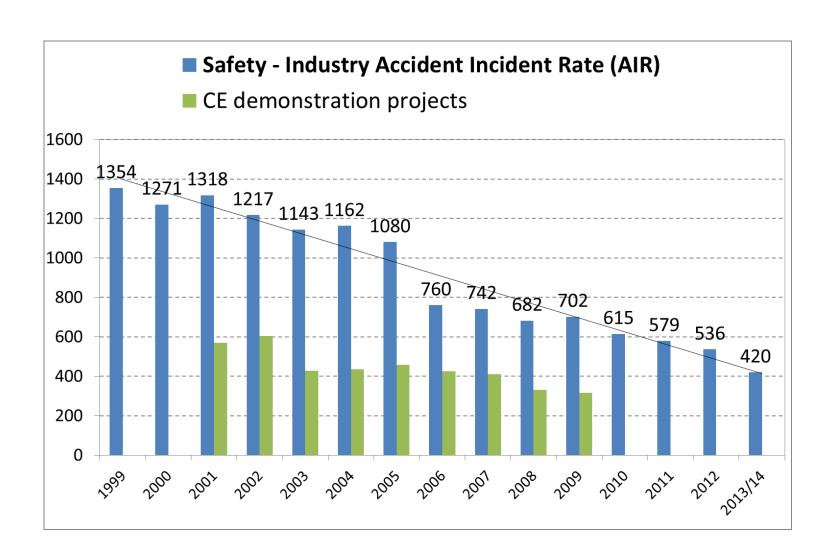






#### Safety has improved significantly





69% improvement, c.5% year on year

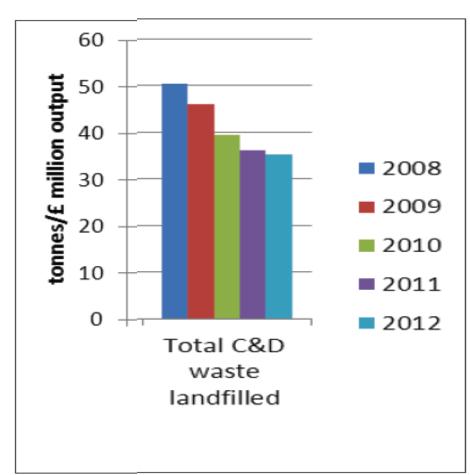
Although
only 48% of employee
reportables are reported
(HSE)

#### Waste landfilled



Figure B7: Changes in figures relative to construction output 2008 – 2012

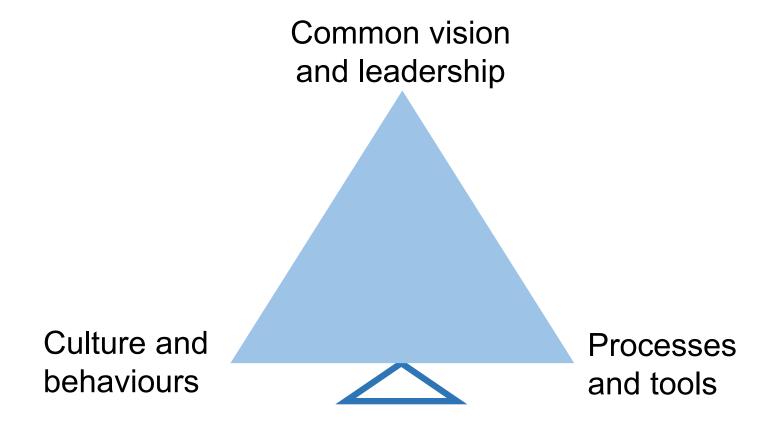
Green Construction Board report 23 "CD&E Waste"

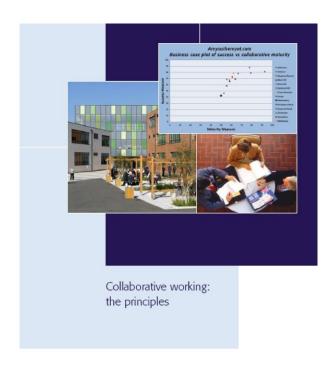


29% reduction in construction & demolition waste landfilled 2008-2012

# Three overriding principles of collaborative working









# There are 6 critical success factors for collaborative working



#### **Early involvement**

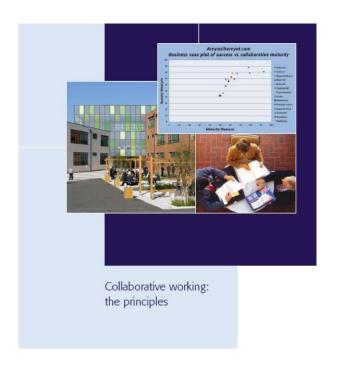
Selection by value

Common processes and tools => BIM

Measurement of performance

Long-term relationships

Aligned commercial arrangements



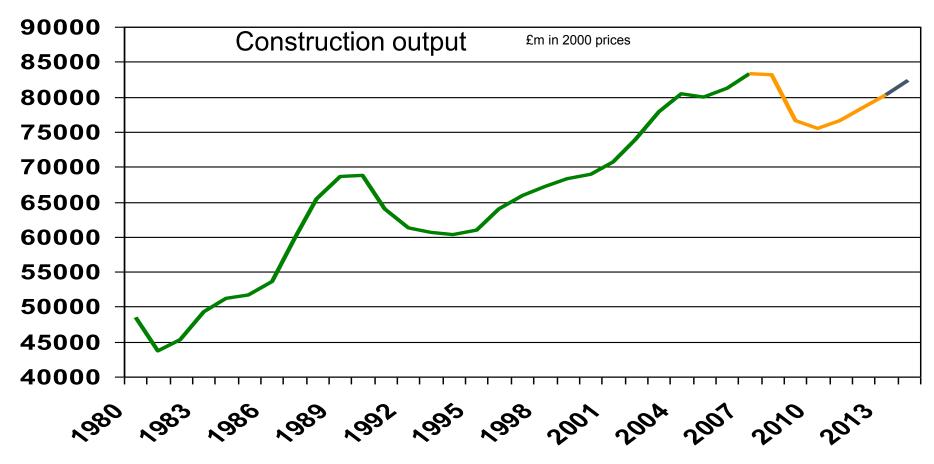


continuous

improvement

### The industry recession was a major threat to the sector

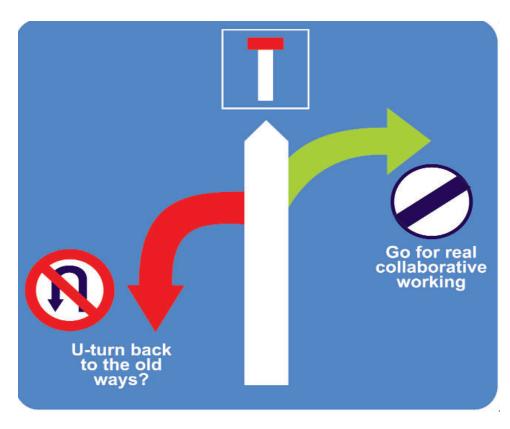




Source: CSN (ONS, NISRA, Experian)

## 'Economic climate change' meant companies faced a stark choice





Collaborative Working Champions 'Survival Guide' 2009



The business case for lowest price tendering? 2011

### "Never waste a good crisis"

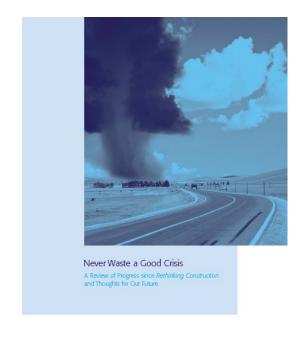


The industry has improved over the last decade

4 blockers have slowed the pace of change

Recession should provide the impetus needed for further change

Collaborative working is even more important for this next era



#### Four 'blockers' have slowed the pace of change

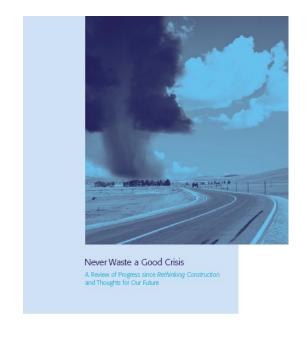


Business and economic models

Capability

Delivery model

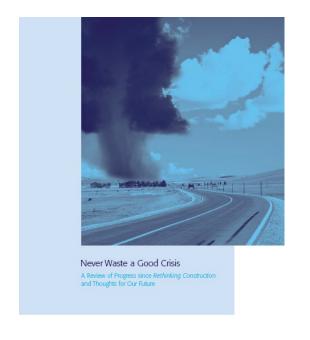
Industry structure



#### We identified 8 "big themes for future action"

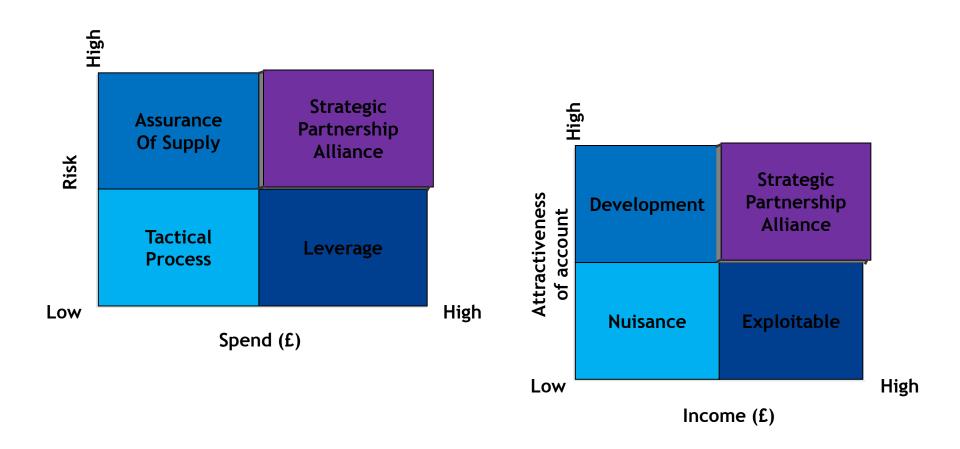


Understand [value in] the built environment Focus much more on the [low carbon] environment Find a cohesive voice for our industry Adopt new business models that promote change Develop a new generation of leaders Integrate education and training[/development] Procure for value Suppliers to take the lead



#### **Customers' and suppliers' viewpoints**





Customer

**Supplier** 

# £2.84 - The "economic multiplier" made a compelling argument for investment



LEK report for UKCG, 2009/2012 \* Informed HMG's "Plan for Growth" 2010

£1 investment generates nearly £3 of economic impact Construction is a local industry 56p increased tax take and benefits savings to HMG Imports < 8% of total supply Construction is a domestic industry Extra £1-£2 end value (eg in better education outcomes) One of the highest such factors

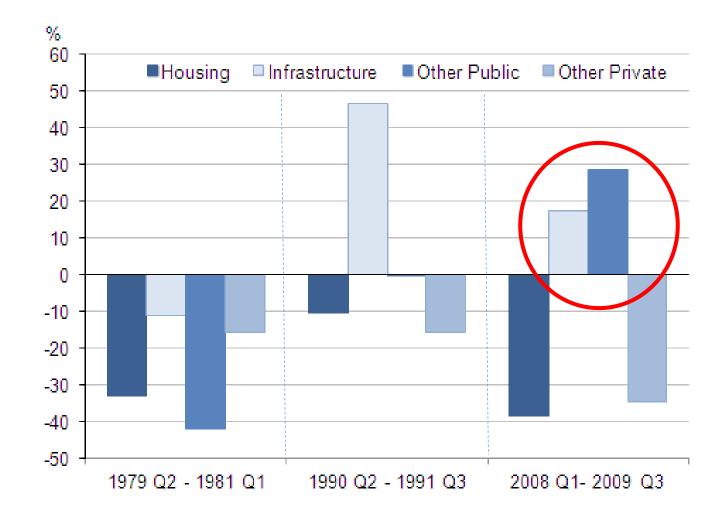


<sup>\*</sup> Construction in the UK economy - The benefits of investment

#### Impact of the 2008-9 recession

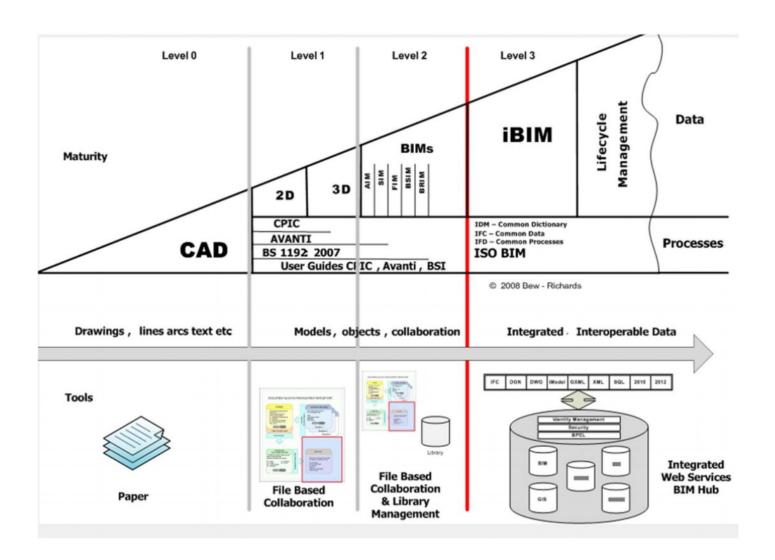


Comparison of construction downturns, ONS, 2013



#### BIM - mandated by HMG from April 2016





### Government Construction Strategy New models of procurement, 2014

#### Three modern methods:

- Two-stage open book
- Cost Led
- Integrated Project Insurance

All feature early supplier engagement, transparency of cost, integrated team working, collaborative working

Trial projects programme on-going via CE

Adoption proven to contribute considerably to cost reductions

Cost certainty, better long-term value

Commended by the Chief Construction Advisor for wide adoption







Introduction to the Guidance for Cost Led Procurement, Integrated Project Insurance and Two Stage Open Book

January 2014



#### Two-stage open-book procurement



PROJECT	SAVINGS	OTHER BENEFITS
Cookham Wood Youth Justice Board - Ministry of Justice	20%	Cost and programme certainty lean programming Innovation through collaboration reduced prospective operating costs
Project Horizon	17% (+16%)	Improved whole life value improved warranties and quality control employment and skills commitments increased recycling/reduced landfill
Supply Chain Management Group, Hackney/Haringey	14%	Improved end user satisfaction reduced defects reduced waste to landfill, carbon emissions improved employment and skills
Archbishop Beck school, Liverpool	20%	Improved programme certainty innovations through early engagement of the team improved local employment and skills commitment

### **Cost-led procurement**



	PROJECT	SAVINGS	OTHER BENEFITS
	Rye Harbour, Environment Agency	6%	Streamlined up-front procurement processes continuous development of the project team innovation through ECI and collaborative working significant time savings
	Upper Mole, Environment Agency	15% targeted savings	Driving innovation through the supply chain integration and collaborative working benefitting the local labour force and economy
	Anchor Property Delivery Transformation	9%	Improved services for customers and efficiency supply chain integration continuous improvement of client skills incl cost, risk & value engineering
Total State of the Control of the Co	North West New-build Housing (Procure Plus)	20%	6 previously unemployed local residents all achieved NVQ qualifications and then supported into future employment

#### Influencing the mega projects of today to improve the industry of tomorrow

- and setting the bar ever higher for the next one





HS2



Crossrail



London 2012

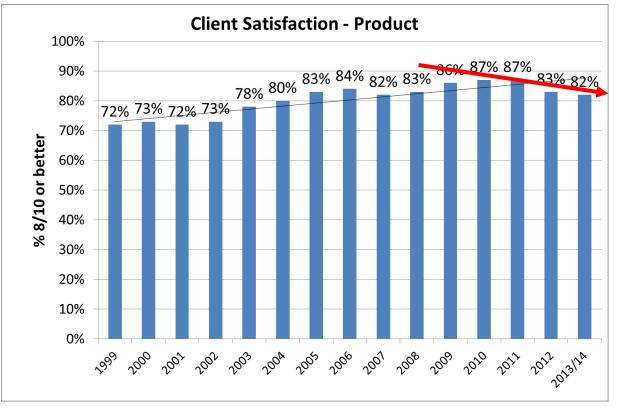




#### Client satisfaction suffered in the recession







#### Construction 2025, BIS, 2013





People **Smart** Sustainable Growth Leadership

**Lower costs** 

reduction in the initial cost of construction and the whole life cost of built assets Lower emissions reduction in greenhouse gas emissions in the built environment

reduction in the overall time, from inception to completion, for newbuild and refurbished assets **Improvement** 

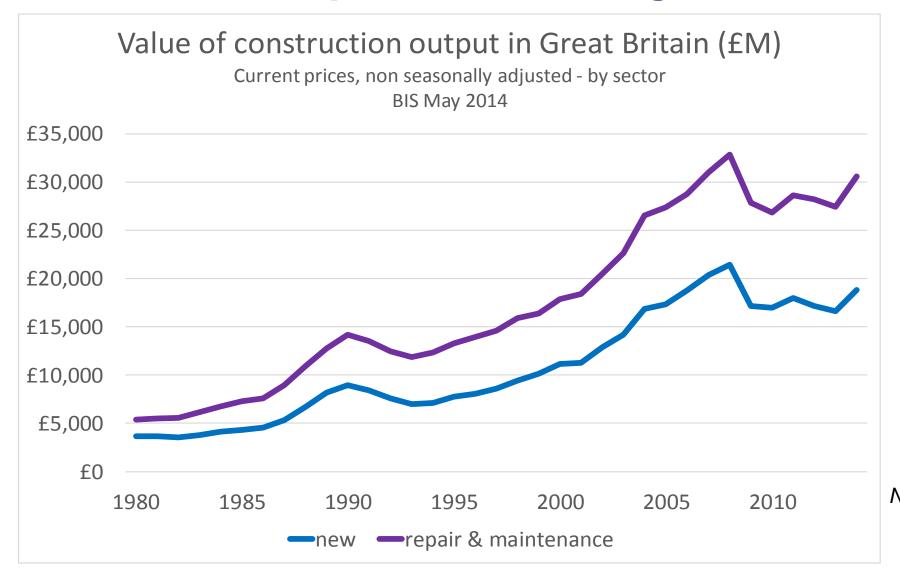
**Faster delivery** 

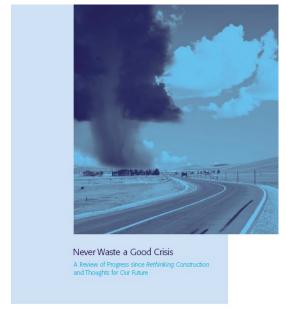
in exports

reduction in the trade gap between total exports and total imports for construction products and materials

### Construction output is recovering





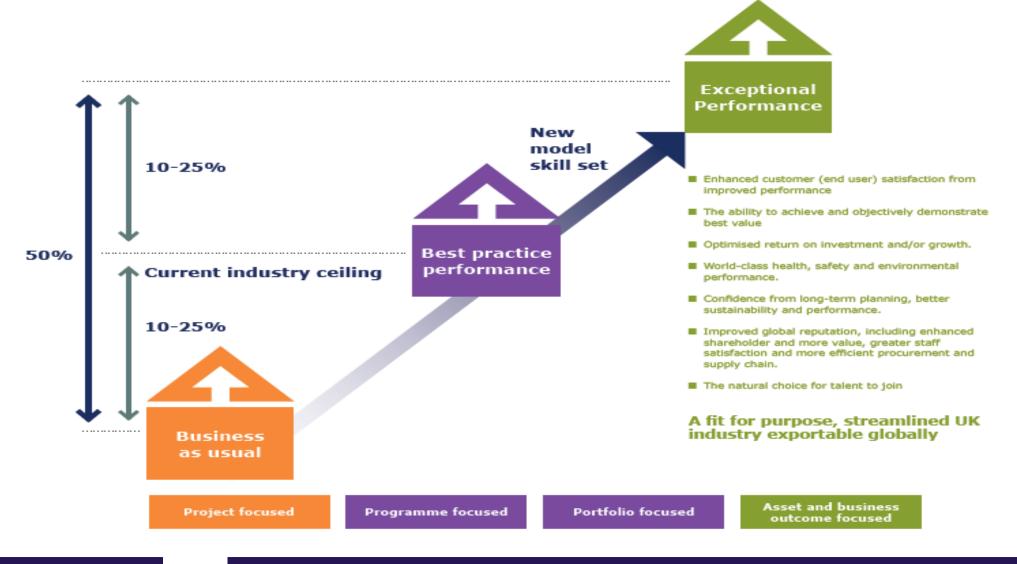


Never waste a good crisis, 2009

CONSTRUCTING

### We are setting an exceptional performance agenda





#### Radical innovation or continuous improvement?



**Product** 

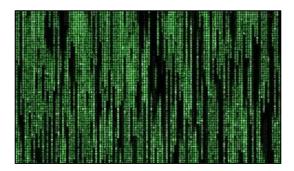
**Process** 

**Business models** 

**Materials** 

People

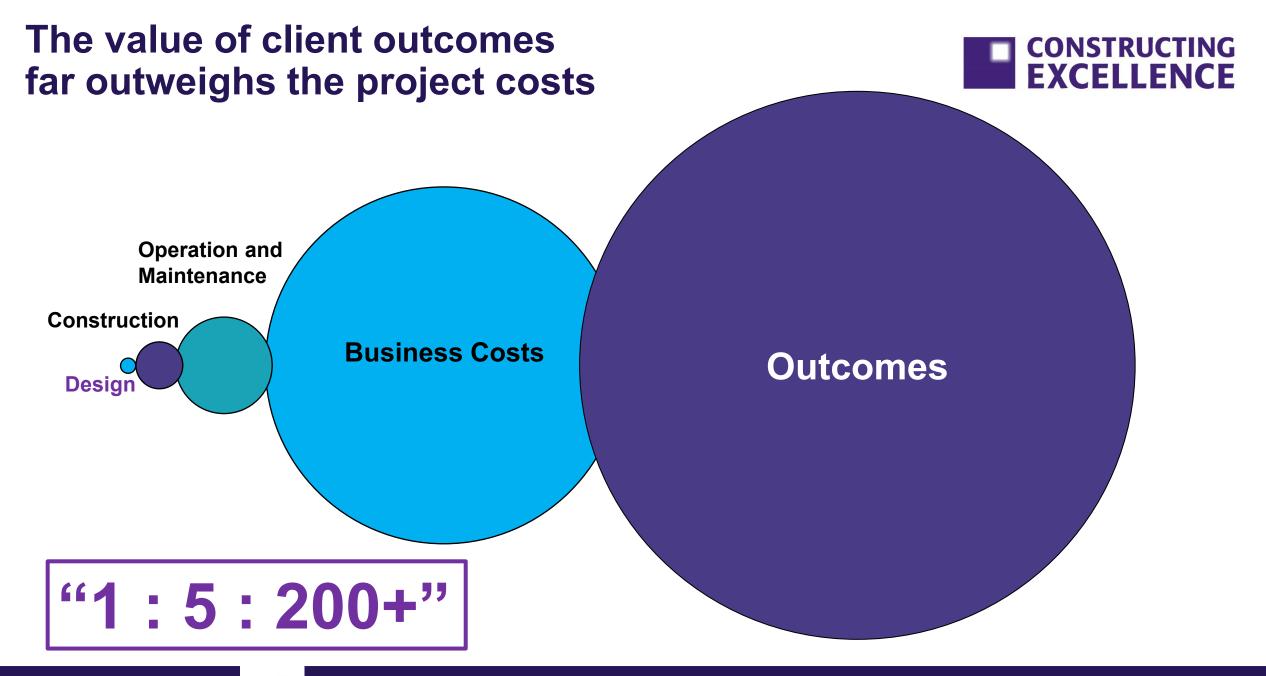
Data, technology











#### **Achieving Vision 2025**









Respect for people Collaborative working BIM Lean Value/outcomes

### "Big themes for future action"



Understand [value in] the built environment Yes?

Focus much more on the [low carbon] environment Yes?

Find a cohesive voice for our industry CLC/SFC?

Adopt new business models that promote change ??

Develop a new generation of leaders G4C+

Integrate education and training[/development] Go Construct

Procure for [whole life] value

Suppliers to take the lead No?

DIGITAL YES?





#### "Better together"

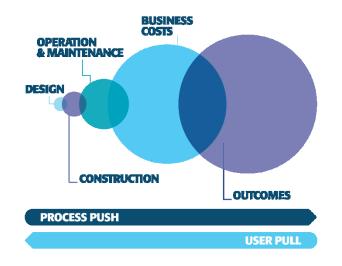
CONSTRUCTING **EXCELLENCE** 

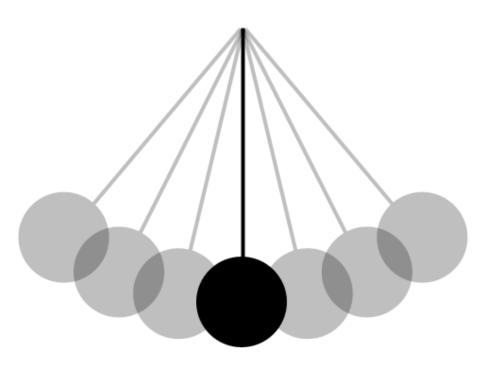
Better ideas and inspiration

Better evidence and intelligence

Better conversations and connections

Better influence and leadership





www.constructingexcellence.org.uk