



1948 Nye Bevan launches NHS at Park Hospital, Davyhulme.
In Commons, Bevan then launches Housing Design Awards



Attlee's 200,000pa target for new homes raised to 300,000 in Conservatives' 1951 manifesto

Housing minister Harold Macmillan met it in 1954

Subsequent issues with quality

1960 relaunch with help from Eric Lyons and RIBA

HOUSING DESIGN AWARDS

either 69 or 57 years old



Department for
Communities and
Local Government



RIBA 



RICS



RTPI



Housing LIN



Department
of Health



MAYOR OF LONDON



Homes &
Communities
Agency

**Landscape
Institute**
Inspiring great places



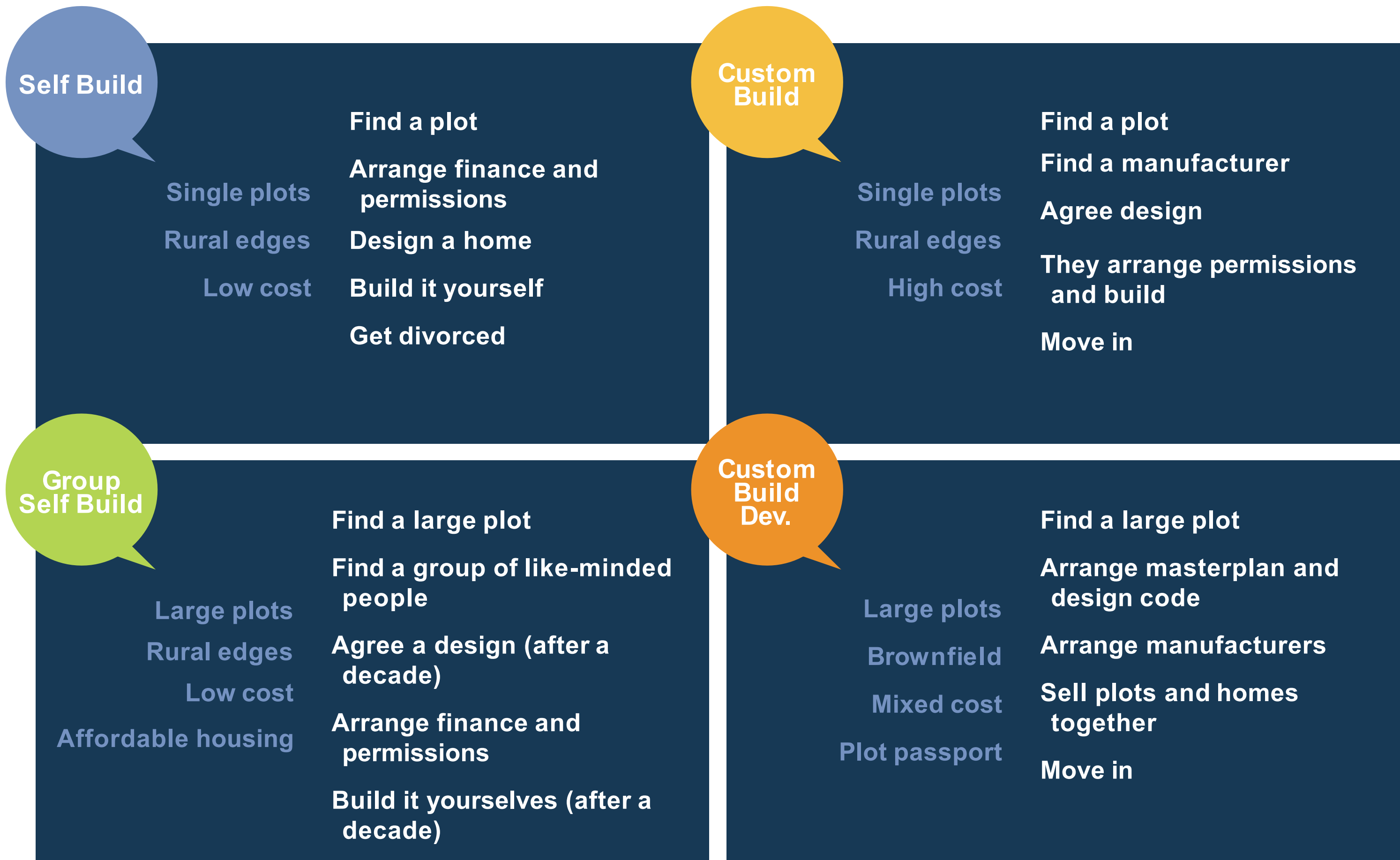


Heartlands, Cornwall

Phase 1 Street Scene



Self Build and Custom Build Models



Heartlands, Cornwall

Understanding Place



Heartlands, Cornwall

Masterplan - Hybrid Planning Consent



Heartlands, Cornwall

Masterplan - Hybrid Planning Consent



Heartlands, Cornwall

Outline Planning & Design Coding

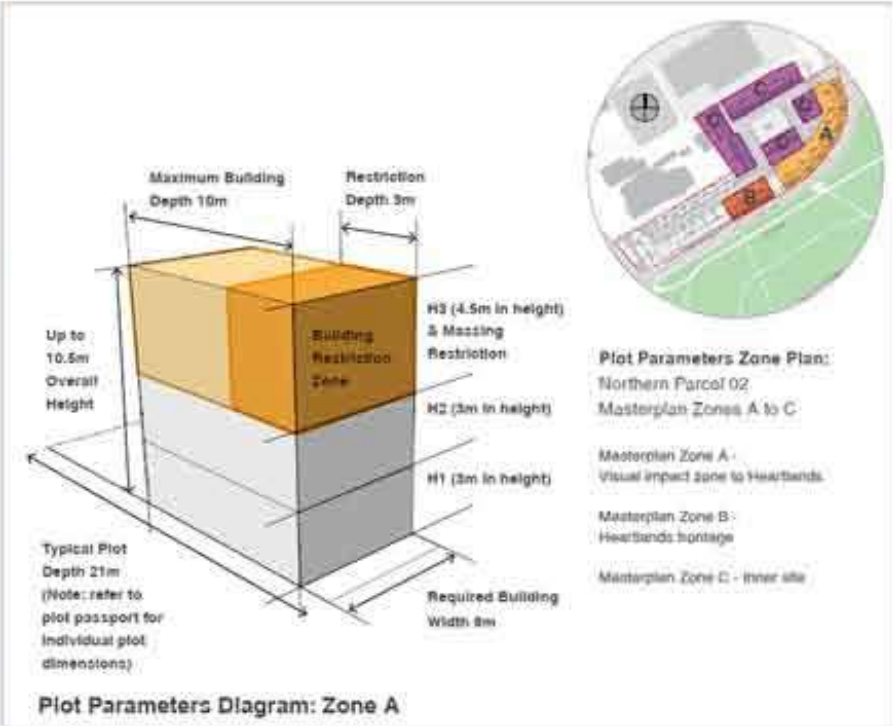


Trevenson Park South, Cornwall

The Design Code - Plot Parameters

01

Plot Parameters: Zone A - Visual Impact Zone to Heartlands



01.01 PLOT PARAMETERS ZONE A

Design Code Restrictions & Requirements

- 01) **No Single Storey Houses**
All houses must be over one storey in height (habitable accommodation in Zones H1 and H2 only).
- 02) **No Four Storey Houses**
A maximum of three storeys of accommodation is permitted. Zone H3 permitted volume can be utilised as part of the building but not for another storey of accommodation.
- 03) **No Basements Permitted**
No basements are permitted due to site conditions.
- 04) **A Maximum 50% of the Volume of Zone H3 can be Used**
The restriction is set to allow for a variety of building tops whilst reducing the impact of the overall massing on the Heartlands frontage.
- 05) **Restrictions on Zone H3**
No building or roof structure is permitted to be built within the first 3m of Zone H3 facing Heartlands Park.
- 06) **Required building Width 8m**
All Houses must be built to the extent of the required building plot parameters width shown in the diagram. For variations see the Building Projections and Recesses Section of the design code.
- 07) **No Four Bed Houses**
No four bed houses are permitted in Zone A.

Heartlands, Cornwall

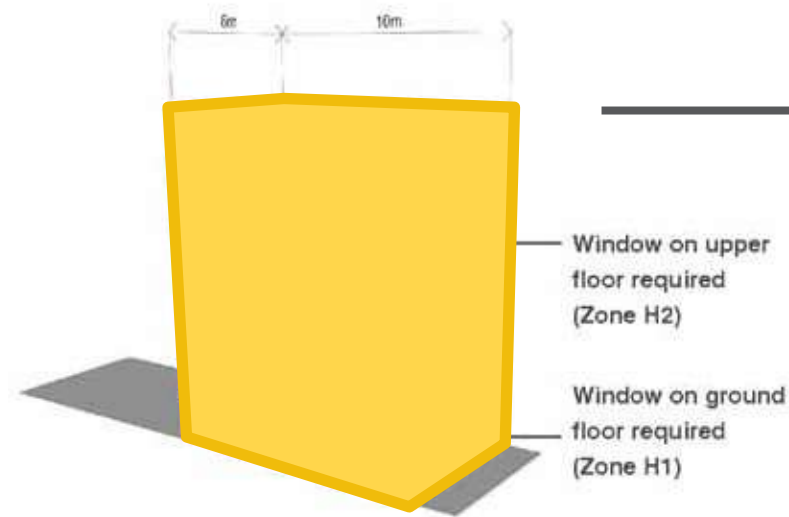
Outline Planning & Design Coding



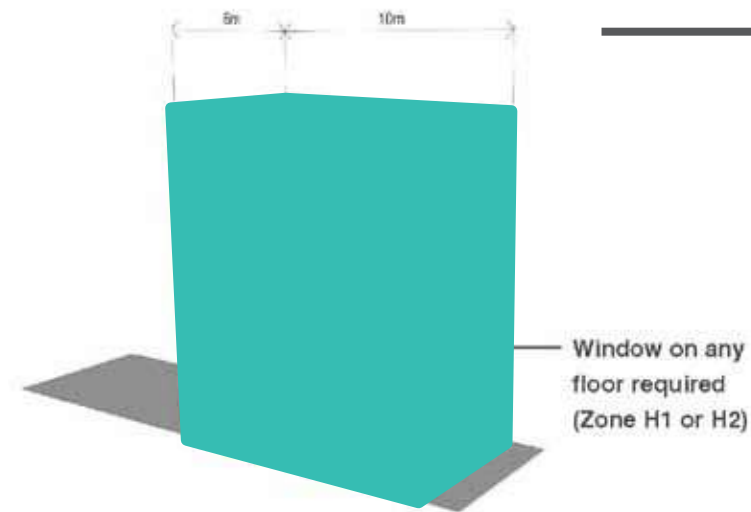
Heartlands, Cornwall

Houses facing Heartlands Park

Corner Plots Diagram: side elevation and window requirements



End Houses Diagram: side elevation and window requirements



Corner plots and end houses require windows to the side elevations to create active frontages



Heartlands, Cornwall

Houses facing Heartlands Park



View from Heartlands Park

Eyelevel View from Heartlands Park



Heartlands, Cornwall

Building Junctions

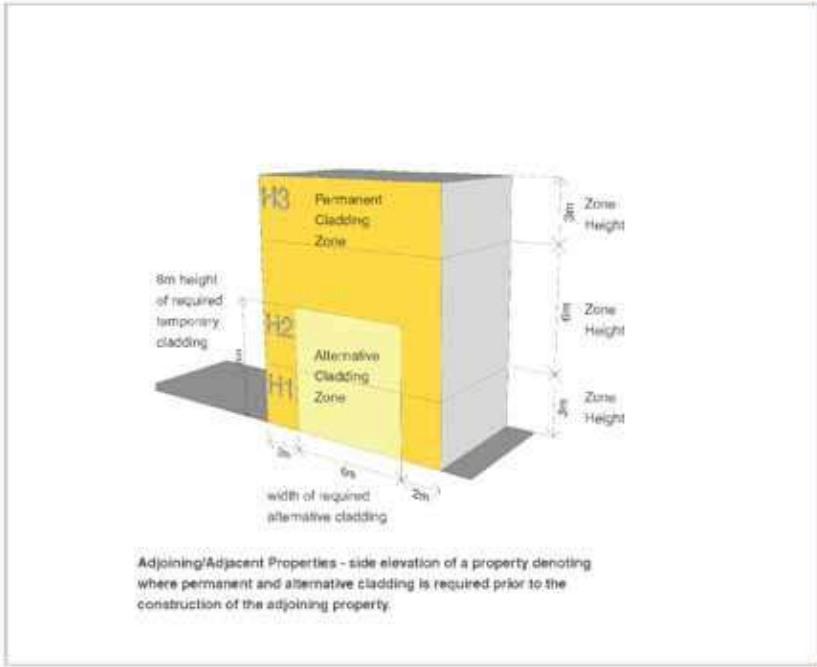


Trevenson Park South, Cornwall

The Design Code - Adjoining/Adjacent Properties

02

Adjoining/Adjacent Properties: Terraced and Detached



ADJOINING & ADJACENT PROPERTIES

Design Code Rules:

02.01) Plot Parameters Extents

All Houses must be built to the extent of the required building plot parameters width. For permitted variations to this requirement see the Building Projections and Recesses section of the Design Code.

02.02) Temporary and Permanent Cladding Requirements

For adjoining properties temporary cladding can be erected on the side elevation where one property is to adjoin another. The first property to complete construction is responsible for temporarily cladding their building on the adjoining face. The details of the extent of the required area of temporary cladding is shown opposite. All other areas are to be constructed in permanent cladding.

02.03) Concurrent Construction

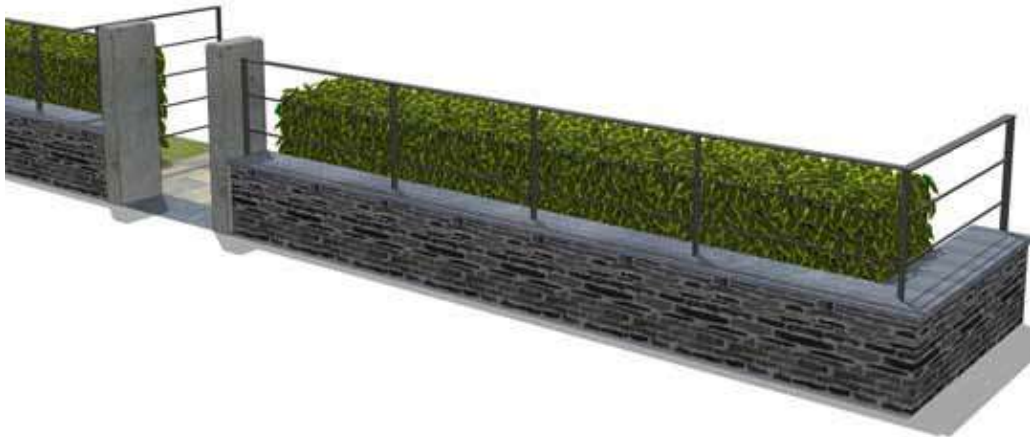
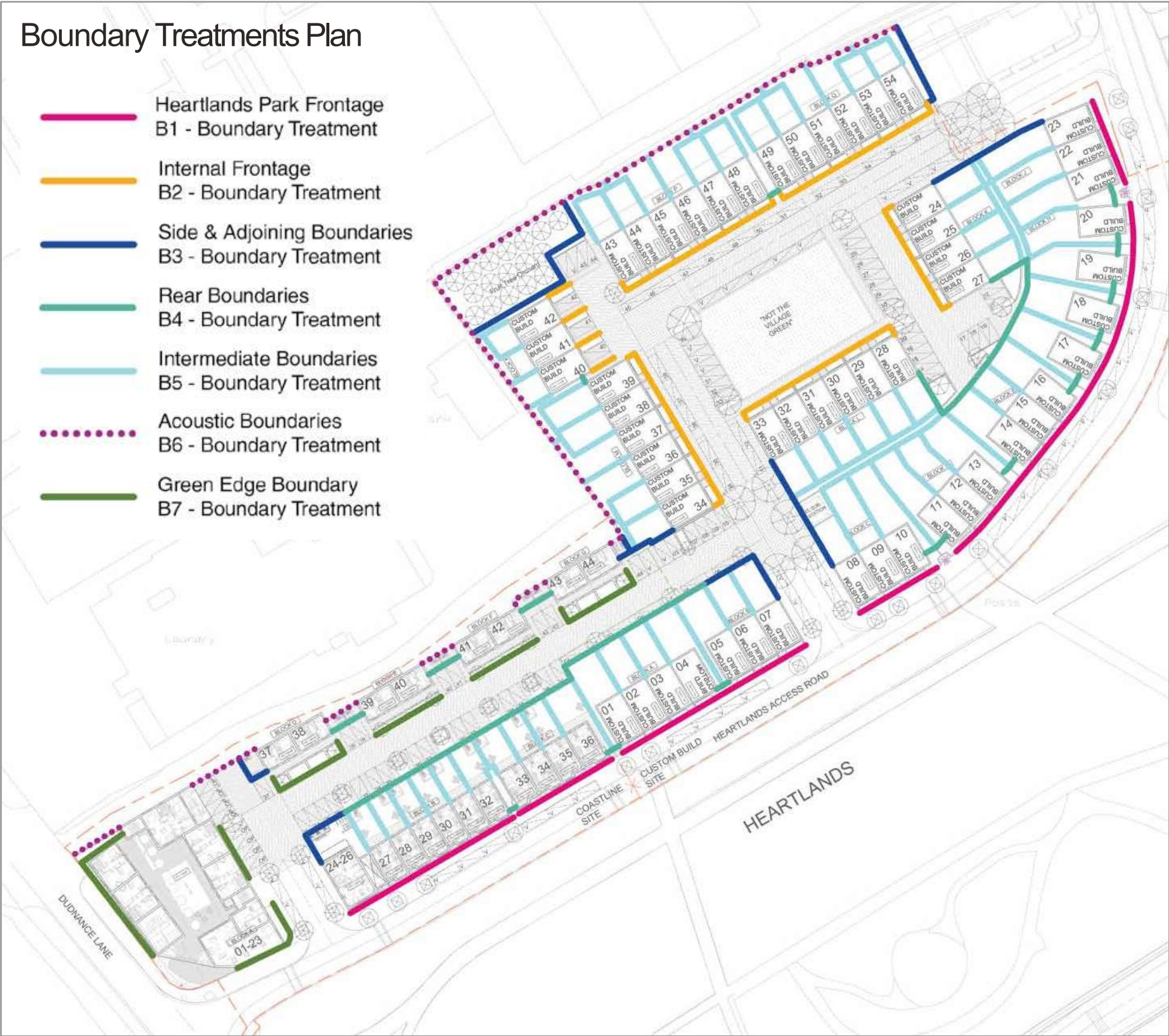
Where two adjoining properties are to be built at the same time an agreement must be established on the adjoining cladding/fenestration prior to construction. In this instance, no temporary cladding is required.

02.04) End Properties

side elevations where no adjoining property is to be constructed as per the masterplan must finish the building in a permanent cladding system.

Heartlands, Cornwall

Boundary Treatments



Heartlands, Cornwall

The Home Manufacturer Panel

Dwelle.ing House
Dwelle



The Lightbox House
Ash Sakula



My House
Mae Architects



Potton House
HTADesign



Little Big House
AOC



Bale Haus
White Design



Heartlands, Cornwall

Dwelle.ing House - Dwelle



dwelle.ing: concept & customisation sheet

Carillion-igloo custom build project, Heartlands, Cornwall

The building concept responds effortlessly to the occupants' requirements - it can be personalised from the outset, but can easily change to meet individual tastes and preferences over time. Each dwelle.ing has been designed to allow a client to customise the interior and exterior, not unlike buying a car.

For the building exterior there is a range of cladding materials including stone, brick and timber. There are also many internal options to choose from. They range from different heating types, choices in lighting, varying degrees of comfort control, a wide range of finishes and fittings, and all of the options and additions are incredibly energy efficient.

The building system may have been standardised to achieve high levels of design and construction, but the individual dwelle.ing will be personal and sit comfortably within its environment.

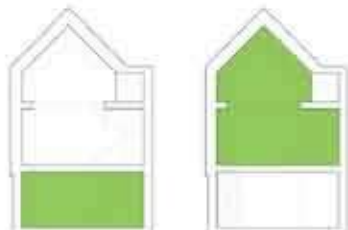
option 1: orientation*

does your home need a more private front or should the large open windows of the living room face forwards providing a different aspect?



option 2: upside-down living

do you prefer the more conventional option of living space on the ground floor, or on the upper floor with the benefit of a double-height space?



option 3: 2, 3 or 4 bedrooms

our 3-bedroom layouts will allow for a double height space over the living room or master bedroom (if the living rooms are on the ground floor).



option 4: external materials

you can select from a combination of fibre cement panels, stone or brick with untreated larch, western red cedar or zinc on the upper floors.



option 5: rooflights

select how many rooflights you would like - they can be positioned over the top floor bedroom, the shower room and over the staircase.



option 6: added insulation

we can add a further 50mm of sheeps wool insulation, make all the windows triple glazed and add a PCM board that replicates thermal mass.



option 7: renewable energy

we can integrate PV solar panels into the roof and an air-source heat pump that could potentially give you free heating and hot water.



option 8: space heating

there are a couple of underfloor heating options which can also be complemented by introducing a high quality wood burning stove.



internal fit-out options: fittings & finishes

there is a wide variety of options to choose from, each with clear descriptions and pricing; these include...



lighting



switches



kitchens & appliances



sanitary fittings



wall & floor tiles



fitted furniture



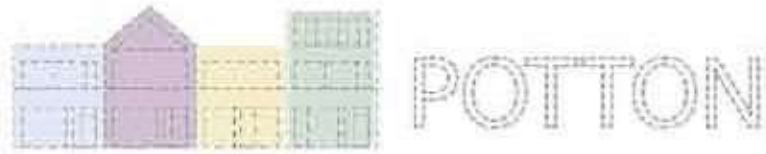
flooring

* if possible, the larger windows should face South for the building to be more energy efficient

Heartlands, Cornwall

Kingspan Potton House - HTA Design

hta



The journey to creating your own customised home



Potton House - Concept and Customisation Sheet

CUSTOM BUILD BY POTTON

hta

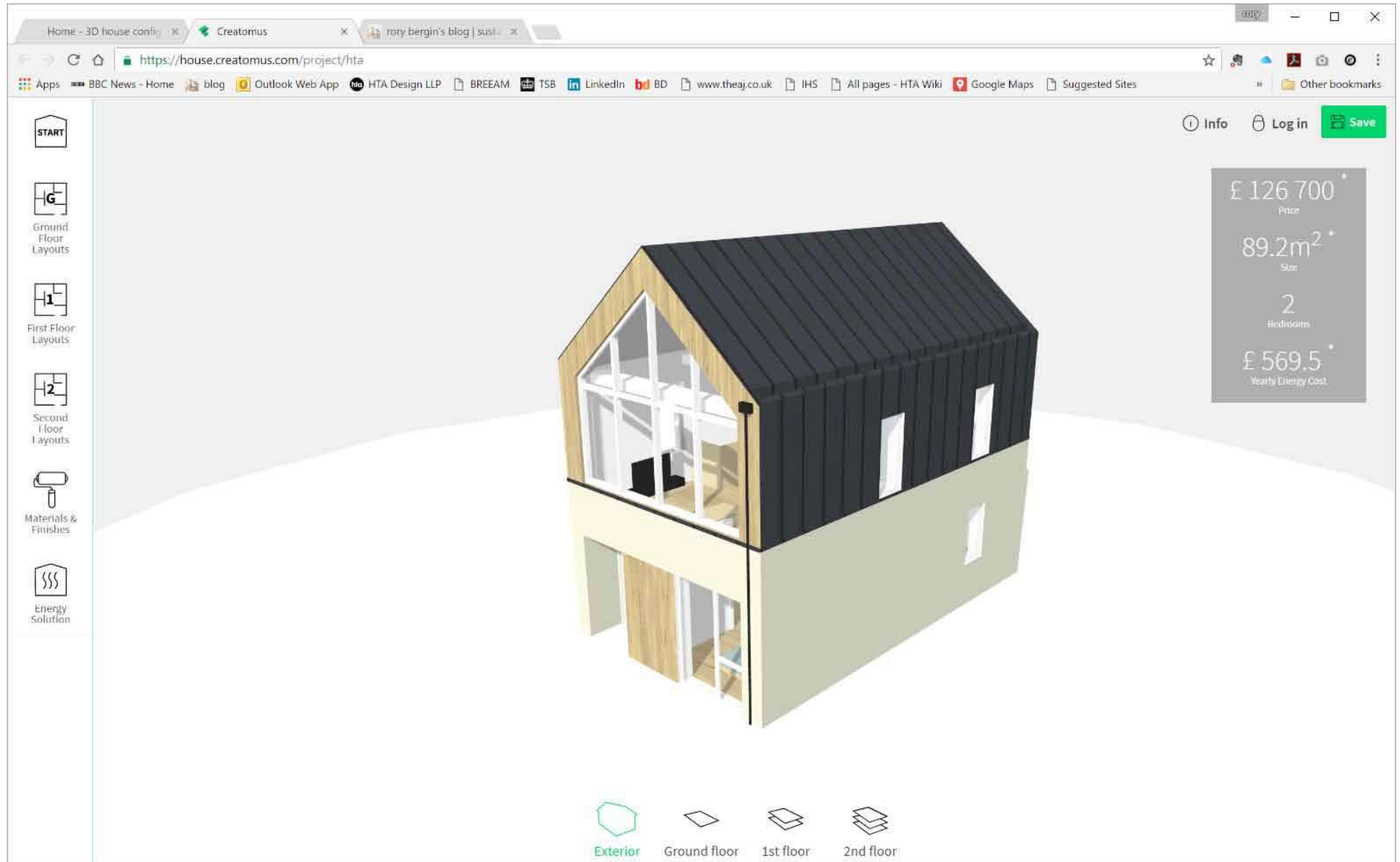
Heartlands, Cornwall

Kingspan Potton House - HTA Design



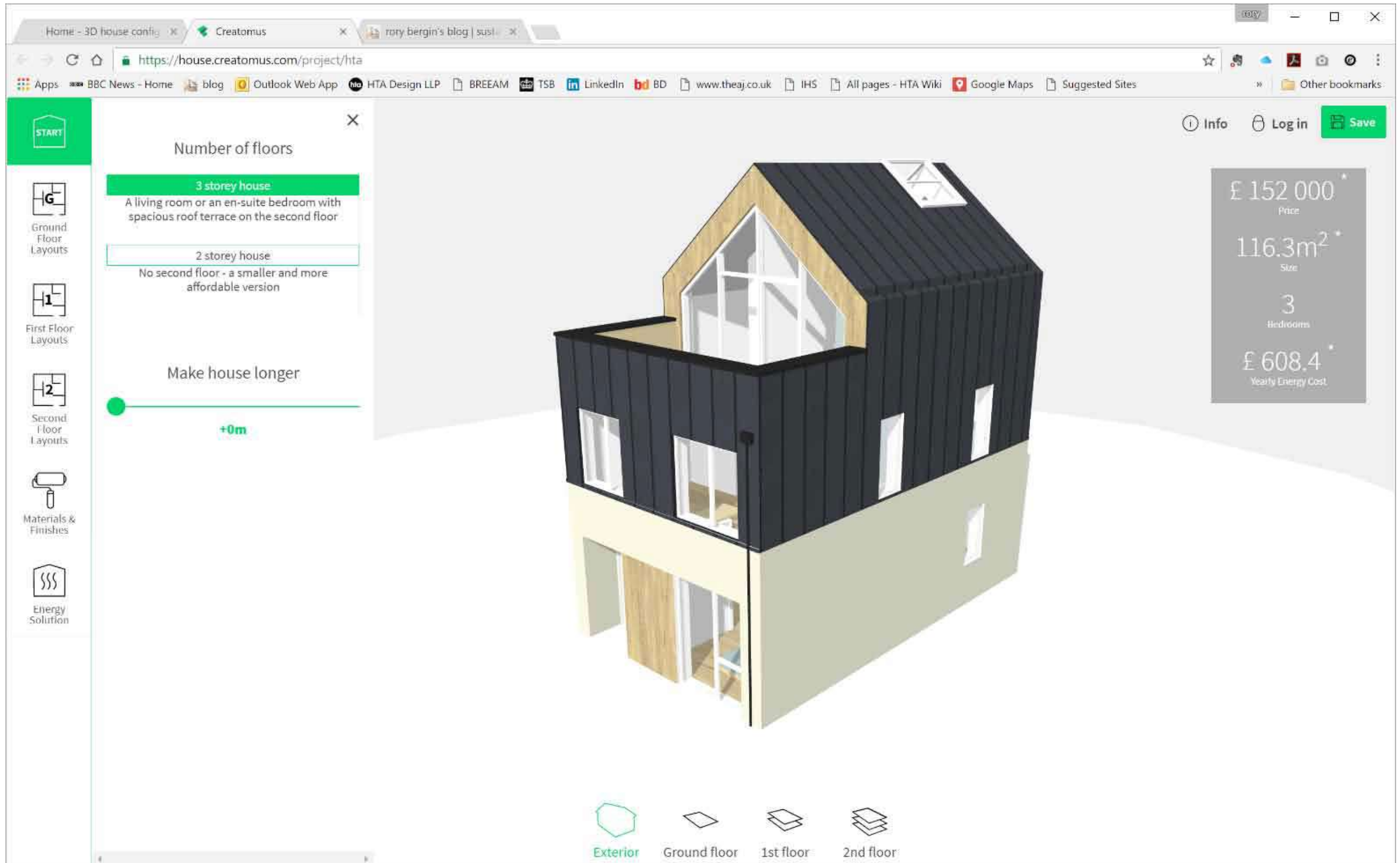
Heartlands, Cornwall

Digitising Custom Build



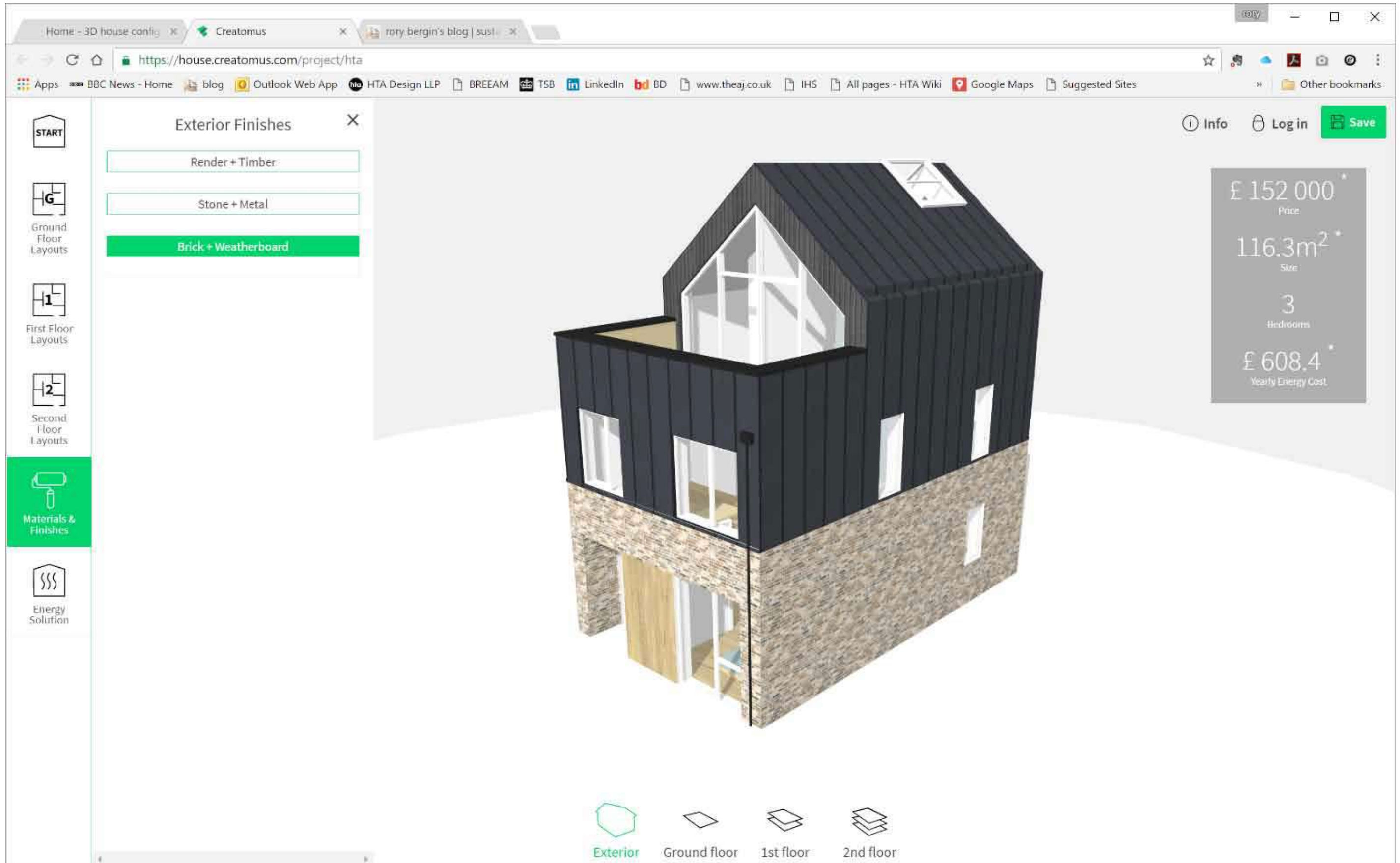
Heartlands, Cornwall

Digitising Custom Build



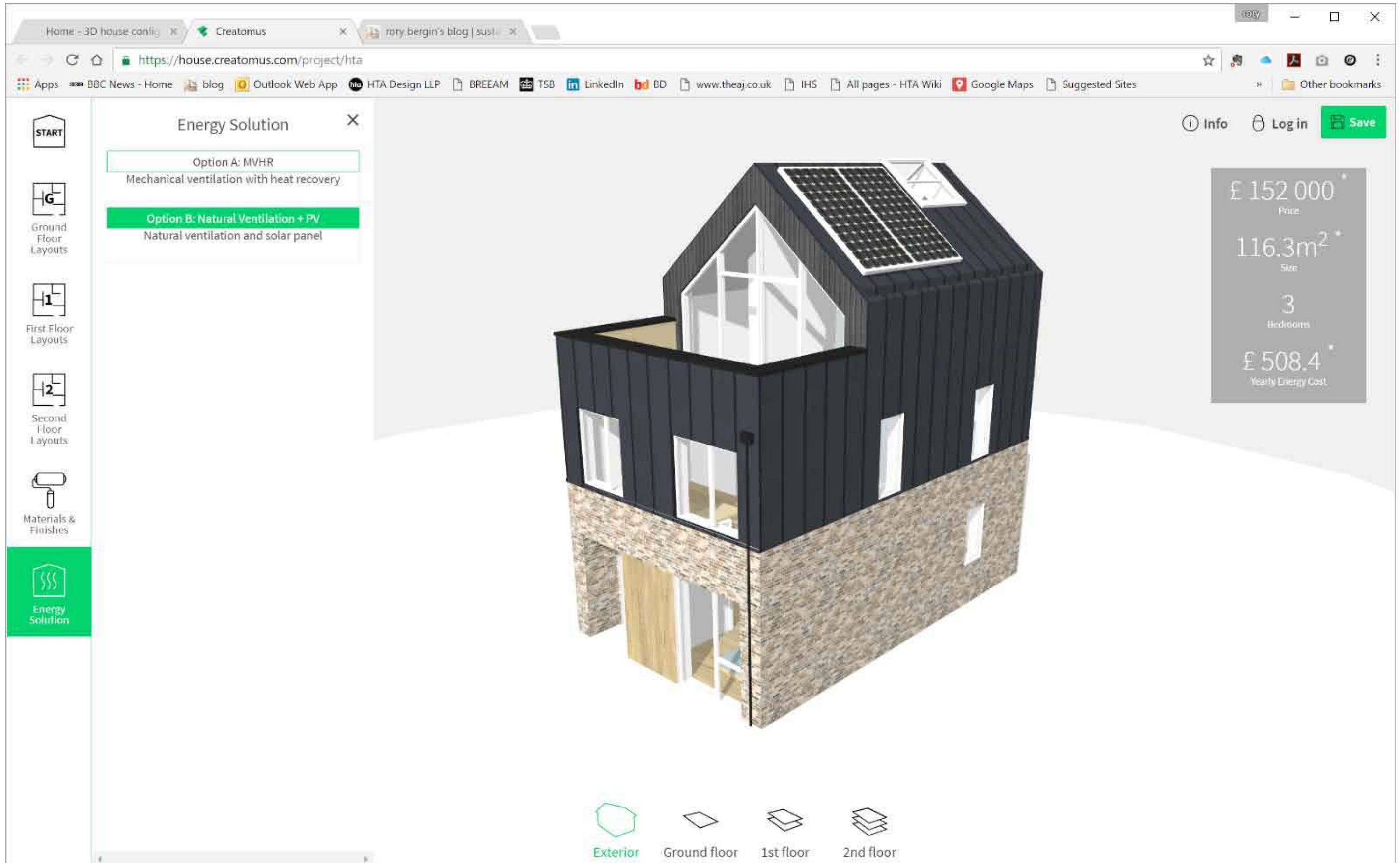
Heartlands, Cornwall

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Home - 3D house config | Creatomus | rory.bergin's blog | susi

https://house.creatomus.com/project/hta

Apps | BBC News - Home | blog | Outlook Web App | HTA Design LLP | BREEAM | TSB | LinkedIn | BD | www.theaj.co.uk | IHS | All pages - HTA Wiki | Google Maps | Suggested Sites | Other bookmarks

START

Ground Floor Layouts

Layout A: Kitchen and living room
kitchen and dining area, separate living room

Layout B: 1 bedroom
kitchen and dining area, 1 bedroom

Layout C: 3 bedrooms
1 master bedroom with en-suite and 2 bedrooms sharing a bathroom

First Floor Layouts

Second Floor Layouts

Materials & Finishes

Energy Solution

Info | Log in | Save


£152 000^{*}
Price

116.3m²^{*}
Size

3
Bedrooms

£508.4^{*}
Yearly Energy Cost

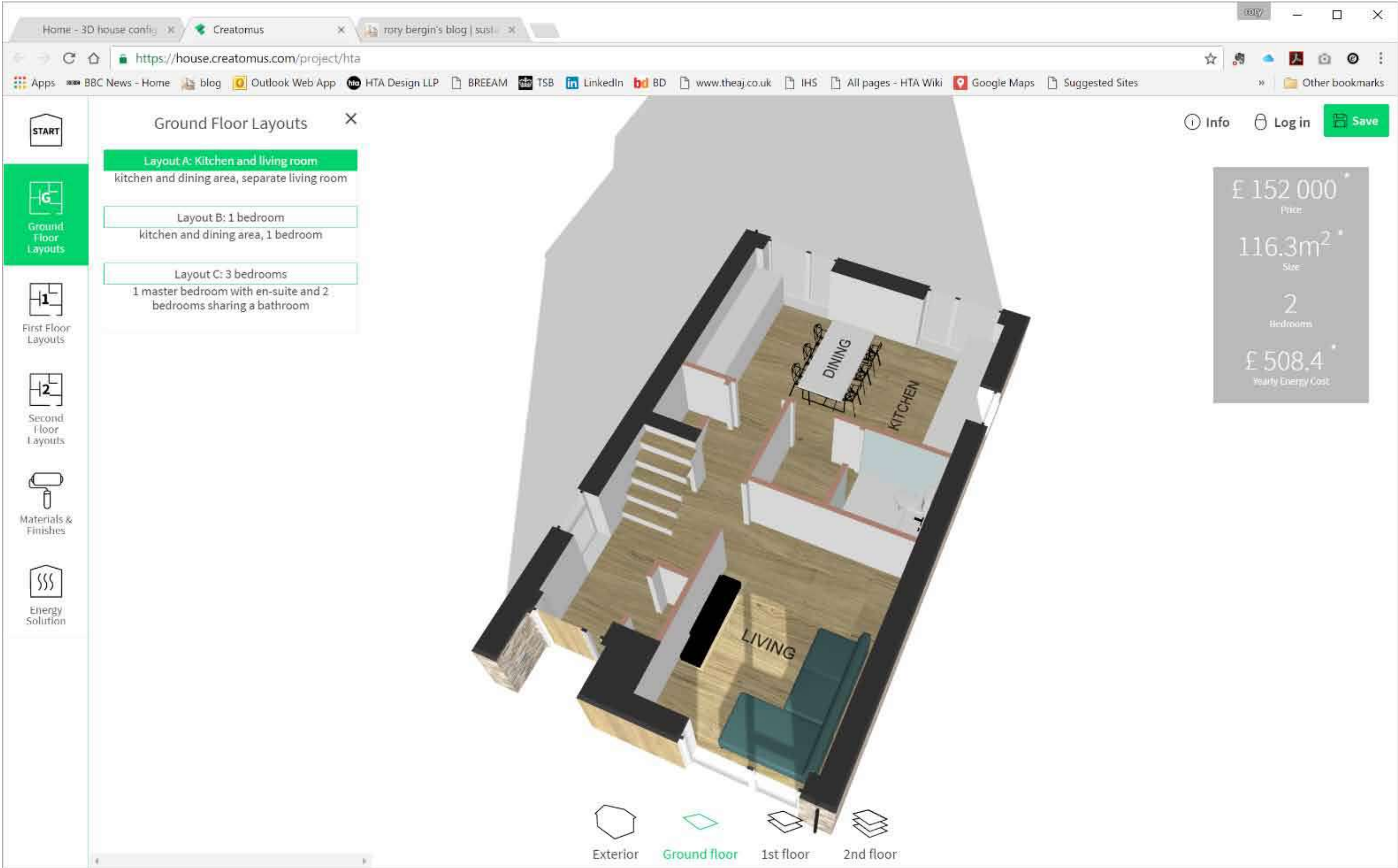
Exterior | Ground floor | 1st floor | 2nd floor



The image shows a 3D architectural rendering of a house's ground floor. The layout includes a dining area with a table and chairs, a kitchen with a counter and cabinets, and a bedroom with a bed. The rooms are labeled 'DINING', 'KITCHEN', and 'BEDROOM'. The rendering is shown from an isometric perspective, highlighting the wooden flooring and the overall structure of the house. The interface includes a sidebar with navigation options like 'START', 'Ground Floor Layouts', 'First Floor Layouts', 'Second Floor Layouts', 'Materials & Finishes', and 'Energy Solution'. A top navigation bar shows the URL 'https://house.creatomus.com/project/hta' and various browser tabs. A right sidebar displays key statistics: Price (£152 000*), Size (116.3m²*), Bedrooms (3), and Yearly Energy Cost (£508.4*).

Heartlands, Cornwall

Digitising Custom Build



Heartlands, Cornwall

Digitising Custom Build

