



Adopt a School
Constructing Excellence
South West working with



**Southern
Construction
Framework**

CASE STUDY

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PROFILE

Company: Campbell Reith

School: IKB Studio School

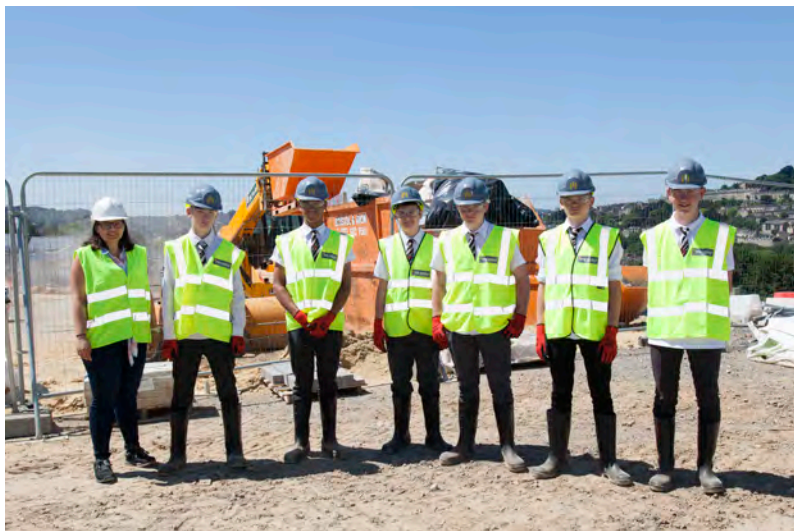
Project: 'Holburne Park' Project Site Visit
Mock Interviews
Employer Workshop, Work Placement

Campbell Reith has partnered with the academy, which opened two years ago for students aged 14 to 19, under the construction industry's Adopt a School programme. This is aimed at ensuring that talented young people discover all the options available for a career in construction.

Campbell Reith and IKB marked the launch of their partnership with an immersion day, in which employees spent time in the classroom and students visited the company's Holburne Park development on the Warminster Road, Bath, where Campbell Reith is building luxury homes. This enabled them to see various stages of the construction process, visit the marketing suite and talk to the contractors.

The students, who are pursuing academic A-level and GCSE courses as well as undertaking regular work experience with employers linked to science, technology, engineering and maths (STEM) subjects were fired with enthusiasm.

"The launch event was a special occasion for Campbell Reith, allowing us to talk to the students about Holburne Park, which is a key project for our Bristol office with many interesting challenges, but more importantly to introduce them to a live construction site, where every stage of house-building is evident on a very prestigious development. We are proud to be involved in the scheme and look forward to organising future events with IKB Academy"



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- . Total Intervention hours & &



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"Partnering an engineering consultancy covers so many areas of Science, Technology, Engineering and Maths and these subjects are at the heart of what we offer students here at IKB. It is also important that we partner an organisation with many different routes into the industry as our students leave to study at university as well as via higher and degree apprenticeships. Working with a local company offering a full range of employability options is a real bonus. I am very excited about the benefits this will bring to the classroom and to the industry."

Jamie Siggers, from Campbell Reith, said: "We are very pleased to formalise this relationship with IKB Academy through Constructing Excellence South West's Adopt-A-School initiative. We have held a relationship with IKB as our local academy since their inception, but this new relationship provides more scope to support the curriculum and to encourage students into our diverse and rewarding industry."

Debbie Gibbs, principal of IKB Academy, said: "It is really important for us to collaborate with local employers in the STEM sector. The Adopt a School programme is a great way to make those links for the benefit of the students and the businesses that are involved."

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Riana Cano said: "There were so many interesting things to see on site and I really enjoyed looking at the different aspects of construction".

Saule Bausyte said: "It was great to see the houses that were almost finished and try to imagine how they'll look when all the furnishings are in as I'd like to be an interior designer"



CampbellReith
consulting engineers